

Education

- 2006: Art Center College of Design, Pasadena CA
MFA in Media Design
- 2004: University of Pennsylvania, Philadelphia PA
BA in Fine Arts/Minor in Psychology
Cumulative GPA 3.80/4.00
Honors: Dean's List 2000-2004, member of National Collegiate Scholars

Selected Exhibitions/Recognition

- 2009: IMDb (The Internet Movie Database) credit
Producer, Associate Producer 777 (2008)
- 2009: The Waterfront Center Annual Conference
Chicago, IL
Featured speaker/panelist
- 2008-2009: International VIDA Awards 10.0/11.0
Madrid, Spain
Special Mention ALAVS 2.0
- 2008: American Society of Landscape Architects (ASLA)
Annual Conference, New Jersey Chapter
Featured speaker
- 2007: Discovery Network's Science Channel
Beyond Tomorrow, Science & Tech episode 46
- 2006: *Connected*: Art Center Nabi, Seoul, South Korea
Collaborator ALAVS 2.0
- 2007: Beall Center for Art+Technology, Irvine CA
Collaborator ALAVS 2.0
- 2006: Type Directors Club Annual Exhibition TDC 53
Citation for Typographic Excellence
- 2006: *Speculative Objects—Creative Possibilities and
Critical Reflection*, Pasadena CA
Master's Thesis project exhibition.
- 2006: ACM 2006 Interactive Arts Exhibition, Santa
Barbara CA
Paper published in the ACM Library and participated
in the exhibition theme of *Networked Realities &
Prospective Locative Hacks*.
- 2006: Cold Storage project series,
Los Angeles CA
Herding Blimps solo exhibition
- 2006: Maker Faire, San Mateo CA
First annual DIY technology fair hosted by O'Reilly's
Make magazine.
- 2005: First Flocking and Feeding,
Pasadena CA
The New Ecology of Things supported by Sun
Microsystems at Art Center College of Design.
- 2000-2009: Publicly exhibited artwork held in private
collections around the world.

Experience

- **2007: Project Designer, WET Design, Los Angeles CA**
WET Design specializes in the design of water features
and environmental installations—such as the Fountains
of Bellagio in Las Vegas and Columbus Circle in
New York City—through the integration of design
and technology. The Project Designer is responsible
developing visual and experience design concepts for
high profile architecture, landscape, and urban design
projects.

Interpreting site conditions, establishing kinetics,
incorporating sculptural elements, and defining
interaction are all components to a WET feature.
The Designer explores these realms through an
investigation of form, material, color, and light.
This practice includes working with customized
programming language to choreograph completed
features.

The Designer's role encourages collaboration between
interdisciplinary teams comprised of architects,
engineers, and technical specialists. The position
involves building close client relationships;
requiring frequent global travel with strong
presentation and public speaking skills.
- **2006: Designer, Alfalfa Studio, New York NY**
Worked in the design studio of Rafael Esquer and
collaborated on a broad range of graphic design,
interactive, and environmental design projects.
Involved closely with clients which included AIGA,
Tommyboy Records, Future Brand, Amphibian Stage
Productions, and Pentagram.
- **2005: Graduate Funded Project/Publication,
Art Center College of Design**
Sponsored by Sun Microsystems Laboratories, a project
focused on designing our retail, personal, and social
futures. Addressing scenarios when the deployment
of smart networked sensors and wireless personal
information devices will lead to the development of a
new ecology of things. Questioning how will people and
things interact in this fluid environment of tangible
artifacts and the data-spheres that surround them.
- **2004: Graduate Funded Project,
Art Center College of Design**
Participated in a collaborative design research
project sponsored by Hewlett Packard's Consumer
Applications and Systems Laboratory. Focusing on
the millennial generation, the process began with
a creative sequential analysis to find behavioral
patterns, followed by the design of a multi-faceted
transmedia system.
- **2003: Feratech Inc, Boston MA**
Graphic Designer in an internet consulting firm
responsible for designing web site interfaces, site
architecture plans, and corporate branding strategies.
- **2002: Lowe and Partners Middle East North Africa,
Dubai United Arab Emirates**
Worked in a global advertising agency on the execution
of creative solutions for print and web advertising,
illustration, product development, and graphic
identity.