Next Gen IBS Feature Mapping

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Next Gen IBS Mission
Next Gen IBS will allow bankers to easily execute tasks and redirect their energy to providing high value interactions with customers, thus enabling branches to sustainably grow their business.

FEATURE ICONS

- **HEADLINE FEATURE:** Lead value driver
- **CORE FEATURE:** Initial establishment of feature
- **FEATURE EVOLUTION:** Continuous evolution on product feature

FEATURE ROLL-OUT

- Existing IBS Functionality
- New IBS Functionality
- Cross LOB Integration Required
- North Star to guide feature evolution

ACTIONABLE INFORMATION	WORKFLOW OPTIMIZATION	SYSTEM INTELLIGENCE	HOLISTIC INTEGRATION
VALUE DESCRIPTION Equip bankers with easy access to consolidated and complete customer information that enables improved servicing and smarter product and service recommendations, ensuring customers that banks know what is important to them.	**VALUE DESCRIPTION** Increase banker efficiency by simplifying workflows and automating high volume processes, creating more time for bankers to build personal relationships with customers.	**VALUE DESCRIPTION** Evolve and automate the ability to make product and service recommendations by leveraging data and intelligence living in existing and new systems.	**VALUE DESCRIPTION** Ensure that 3rd party systems and information work in concert with the Next Gen IBS to create a consistent experience for bankers in the core banking ecosystem.